

MEDIA RELEASE

For Immediate Release

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**Finsia Education and SEEK Learning join forces to improve
access to Financial Services Education**

Finsia – the Financial Services Institute of Australasia and SEEK Learning (www.seeklearning.com.au), today announced an exclusive partnership which will broaden access to quality education for those wanting to start a career in financial services.

As a leading financial services education provider, Finsia has launched eight new Certificate courses that will be accessible exclusively via SEEK Learning, a subsidiary of SEEK, Australia's #1 employment website.

With over 2 million people visiting the SEEK website each month, this new partnership will open up opportunities and greater access to financial services education. The courses are designed to suit everyone from school leavers to professionals who are new to the industry or those wanting a career change.

The Finsia Certificates will enable students to take the first steps towards careers as financial advisers, stockbrokers and mortgage brokers. In addition, a new course in Management has been introduced for those interested in how to effectively lead a team or take on a management role in a banking environment.

All courses have been selected based on career relevance and tailored for streamlined study, and students may apply for their learning to be recognised towards one of Finsia's Diploma qualifications. Each course includes all study materials containing practical examples straight from the workplace. Online subject rooms are also offered to students so they can easily communicate with other students and industry experts.

Marilyn Hill, Finsia, General Manager Education, said: "Customers are demanding broader access to education that will help them get ahead in their career. As a result, we wanted to make Finsia's courses more widely accessible, particularly at entry level."

"By teaming up with SEEK Learning, we reach a huge, relevant career-focused audience, which breaks down the barriers to entering financial services education. Now people can gain industry recognised qualifications through distance learning to best suit their lifestyle and needs."

Jason Lenga, SEEK Learning, Corporate Strategy Director, said: "Finsia's reputation for excellence in education is a natural fit with SEEK Learning. We are all about helping people progress their career through quality training experiences and qualifications that are recognised by employers. We can only deliver on this vision by offering the best and most practical qualifications in the market."

"The financial services sector is booming, but it remains competitive. Many of our customers are interested in finance related careers, and they want to ensure their development activities are externally recognised and relevant", he said.

The Finsia Certificate courses will be available through SEEK Learning shortly.

-ENDS-

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ABOUT FINSIA

Background

- Finsia was formed through the merger of Securities Institute of Australia (SIA) and Australasian Institute of Banking and Finance (AIBF).
- Finsia remains a not for profit organisation with 20,000 individual members and 19,000 students with both member and student numbers continuing to grow.

Education / professional development offering

- Finsia is a leading financial services education and professional development provider.
- In 2006 Finsia will offer the choice of 12 qualifications, 250 professional development events across Australia and New Zealand and continue to educate thousands of industry professionals through corporate and Industry education programs in conjunction with partners including the SFE, ASX, NZX, SDIA, ICAA and AIRA.
- Finsia's enhanced education offering includes the recently released Diploma of Financial Services (Banking) and a new Diploma of Lending for the banking and mortgage sectors.

ABOUT SEEK and SEEK Learning

- **SEEK Learning** is a division of SEEK Limited and is fast becoming Australia's premier source of career-related training and development. SEEK has formed strategic partnerships with leading training providers, including IT vendors, TAFEs and major universities, to provide both distance-based and classroom education that suits busy lifestyles.
- **seek.com.au** SEEK Limited (ASX code: SEK) is the leader in the online employment and training market in Australia and New Zealand. www.seek.com.au is Australia's leading employment website, with a formidable lead over its competitors in terms of both job ad and job seeker numbers. SEEK attracts over 2 million individual Australian visitors to the site each month and one is Australia's best known internet brands.